Ubiquitous Video Communications
A Brief History of Videoconferencing

- Alex G. Bell
- ISDN intro
- Earth cools
- H323 IP video
- UC & SIP
- Cisco TP
- LifeSize intros HD
- Everything TP
- Mobile Social Visual Virtual
- New-normal economics & technology
What We Learned

• Videoconferencing can be an excellent experience when it is done right!
• New systems (HD video, CD audio) can deliver what customers have always wanted from their videoconferencing systems!
• Therefore the WR definition: An immersive *experience* based on videoconferencing.... Typically creates the illusion that the remote participants are in the same room with you
Deployment Plans for Multi-codec (Telepresence) Systems

Plans for Telepresence 2009 - 2011

2011 Customer Survey Data
Multi-screen Interoperability Challenges

- Managing multiple streams
- Capabilities negotiation
- Definition of screen location, size, aspect ratio
- Audio handling
Videoconferencing Islands

- H.323
- Apple Facetime
- IBM SameTime
- Telepresence
- SIP
- Microsoft Lync
- Skype
- Google Talk

Videoconferencing Islands
Wainhouse Research

• Market research & consulting firm
  – Founded 1999

• Focus
  – Videoconferencing, collaboration, unified communications, eLearning solutions

• Clients
  – End Users*
  – Manufacturers
  – Channel Partners
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