Google Apps
Graziadio’s Learning Environment and Network

Susan Gautsch
Director of e-Learning
Graziadio School of Business and Management
Pepperdine University
a collection of online tools to learn, gather, discover and form insights, bit by bit.
LEARN MUCH MORE…

- About GLEAN
  http://tinyurl.com/aboutglean
  - Narrated presentation
  - Valuable Resources
  - Questions and Answers
  - Your Polls
  - More

- Twitter: susangautsch
In the 15min...

Scope the Situation
State of Learning Technology • State of Business • Our Situation

Implementation
GLEAN Infrastructure • Adoption Plan • Support • Assessment
Scoping the Situation  
State of Learning Technology

Quality

1998  2002  2006  2010

Enterprise Tools (i.e. CMS)
Scoping the Situation

State of Learning Technology

Quality

1998  2002  2006  2010

Enterprise Tools
(i.e. CMS)

Consumer Tools
(i.e. Web2.0)
Scoping the Situation

State of Learning Technology
Scoping the Situation

State of Business

- Head
- Long tail

Popularity vs. Products
Scoping the Situation

State of Business

- Head
- Long tail
- Products

Popularity

Head Bb

[Image: Various logos and icons representing different products and services.]

Graziadio School of Business and Management

Graziadio Learning Environment and Network
Scoping the Situation

State of Business

Head
- Blockbuster Movies
- NYTimes Bestsellers
- Billboard’s Top 40
- Bank of America

Long Tail
- IndieFilms on Netflix
- Small Publishers with Amazon
- Microfinancing with Kiva

How Endless Choice Is Creating Unlimited Demand

The Long Tail
Why the Future of Business Is Selling Less of More
CHRIS ANDERSON

Small Publishers with Amazon
IndieFilms on Netflix
Microfinancing with Kiva
Scoping the Situation  State of Learning Technology

Long Tail Tools in a Personal Learning Environments (PLE)
Scoping the Situation  
State of Learning Technology

Personal Learning Environments (PLE) – Tool-based
Scoping the Situation

State of Learning Technology

Course Management Systems  Personal Learning Environment

- Instructor-Controlled → Learner-Controlled
- Fixed with Continuity → Flexible, Lacking Continuity
- Unique to Formal Education → Useful at School, Home, and Work
- Turnkey System – Unified Entry → Disparate Resources/Tools
- Single Sign-on → Disparate Accounts
- Institutional Server Infrastructure → SaaS
- Institution Supports → Vendor and User Community Supports
  - Reliable (?) → Reliable (?) - Perpetual Beta
- Annual Upgrades → Weekly Upgrades
- Steady/Slow Improvement → Rapid Development
- Annual Licensing → “Freemium” to Premium
  - Basic Features → Basic Features and more
Scoping the Situation

State of Learning Technology

CMS

Head

Popularity

Products

Long tail

PLE
Scoping the Situation

State of Learning Technology

CMS

Sweet Spot

PLE

Graziadio School of Business and Management
Scoping the Situation  State of Learning Technology

CMS

Google

Apps

talk

Long tail

Products

Head

Popularity

PLE
Scoping the Situation

State of Learning Technology

Quality

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Consumer Tools (i.e. Web2.0)

Enterprise Tools (i.e. CMS)
Scoping the Situation: State of Business Technology

Quality

1998 2002 2006 2010

Enterprise Tools (i.e. CMS)

Consumer Tools (i.e. Web2.0)

Enterprise 2.0
Scoping the Situation

Our Situation

- 6 graduate campus centers in North & Southern California
- 2000 students in MBA, Executive, Masters, & Undergrad
- 80% are fully-employed professionals
Scoping the Situation

Our Situation
Scoping the Situation

Our Situation

GOOD LUCK
a collection of online tools to learn, gather, discover and form insights, bit by bit.
Implementation

Google Apps

PEPPERCINE UNIVERSITY
Graziadio School of Business and Management

glean
Graziadio Learning Environment and Network
1. Students love their Google Apps
2. Lets IT focus on improving learning
3. Simple to deploy
4. Saves us money
5. Privacy is protected
6. Stability and reliability
7. Real-time innovation & upgrades
8. Local and global collaboration
9. We are not alone
10. Google has our back
Implementation

GLEAN Infrastructure – Google Sites

Applications and Frameworks Supporting CAS Out of the Box:

- Alfresco
- Confluence
- DokuWiki
- Drupal
- Google Apps
- JIRA
- Joomla!
- Liferay
- MediaWiki
- Moodle
- OpenCMS
- PeopleAdmin
- Roller
- Sakai Spring Security
- Twiki
- uPortal
- Wordpress
- Zimbra
Implementation

GLEAN Infrastructure – Google Sites

http://bschool.pepperdine.edu/glean

Shared Publicly

CAS Authentication

Shared Pepperdine Only
Implementation

GLEAN Infrastructure – Google Sites

Google Sites

Create
rich web pages easily

Collect
all your info in one place

Control
who can view and edit
CREATE rich web pages easily.

- Single-click page creation
- No HTML required
- Customization options
- Use existing templates
- Make new templates
- Comes with Google search
COLLECT all info in one place.

- **Embed Google Gadgets**
  - Doc, Spreadsheets, Presentations, Calendars, Forms, Maps, etc.
  - Other Google & 3rd Party Gadgets

- **Embed Widgets**
  - Non-proprietary gadgets
  - YouTube, SlideShare, Voicethreads, almost anything

- **Embed iFrames**
  - Other websites

- **Upload Attachments**
Social Learning
CONTROL who can view and edit.

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**GLEAN Infrastructure – Google Sites**

**Implementation**

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**Invite people to your site**

- [x] as owners
- [ ] as collaborators
- [ ] as viewers

`linda.wallace@pepperdine.edu`

"Linda Wallace" <linda.wallace@pepperdine.edu>

Separate email addresses with commas

**People with access**

**Owners (2)**

- lwallace@pepperdine.edu - Remove
- susan.gautsch@pepperdine.edu - Remove

**Collaborators (1)**

- susangautsch@gmail.com - Remove

**Viewers (0)**

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**Advanced permissions**

- [x] Anyone at Pepperdine University may view this site.
- [x] Anyone in the world may view this site (make it public)
Implementation

GLEAN Infrastructure – Google Sites

Gateway to...
Implementation

GLEAN Infrastructure – Google Sites

Sakai

Bb

Xythos
Implementation

GLEAN Infrastructure – Google Sites
Implementation

GLEAN Infrastructure – Google Sites

Voicethread

Qualtrics

Social Network - PILOT

Request an Invite
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