The Internet2 Industry Program is a true partnership with our corporate community ecosystem and serves as a critical platform where organizations and researchers, educators and scientists can collaborate in an unconstrained environment to mutually shape the future of technology to advance our global mission. Everyone benefits from this close collaboration and engagement.

- Dave Lambert, Internet2 CEO

Internet2 Membership opens the door to broad, future-facing collaboration. The Internet2 community is a fabric woven of connections between countries, regions, states institutions and individuals. Our ranks include leading U.S. universities, corporations, government agencies and not-for-profit networking organizations, as well as international partners. Together, we are working to accelerate research discovery, advance national and global education and improve the delivery of public services. Through these extensive partnerships, Internet2 offers a glimpse over the horizon at how the world will use tomorrow’s Internet and advanced applications to work, learn and communicate. Industry membership means immediate access to this highly targeted and highly committed ecosystem.

The Value Of Partnerships
In today’s rapidly evolving business landscape, strategic partnerships are as important for established corporations as they are for new ventures. And with the high-bandwidth access and high-definition media capabilities of the Internet2 Network, every person and organization connected to the Internet2 Network becomes a potential collaborator.

Members of Internet2’s unparalleled human network form valuable partnerships within its specialized communities of interest—including working groups, special interest groups and advisory groups. Through these partnerships, organizations contribute to development projects, stay abreast of advances in specific disciplines and industry sectors, build visibility within targeted market niches and even influence the development of technology protocols and standards.

Industry members build expertise and human capital by collaborating with leading technologists, scientists and researchers at distributed labs across the globe. They use innovative forms of advanced media to extend their reach through just-like-being-there collaborations. As part of the Internet2 research community, members can explore new network protocols, services, applications and interact directly with technology providers on practical applications for research and development of new solutions.

The Value Of Growth
Internet2 members are influential early adopters of new technologies who afford a unique range of market research and development opportunities. Internet2 industry members have a powerful arsenal at their disposal when it comes to developing new business and enhancing existing business channels. By leveraging Internet2 advanced network technologies, cloud and identity services, and community relationships, industry members can reach tomorrow’s consumers in compelling ways. With a growing base of over 250 Higher Ed institutions, Internet2 membership provides a critical platform to enable organizations to engage, collaborate, and accelerate new business opportunities with mutual benefits for the organization and the Research & Education community.

The millions of researchers, faculty, and students who participate in the Internet2 community represent a powerful, technology-savvy market segment.

TECHNOLOGY LEADERSHIP MEANS MORE THAN KEEPING PACE WITH THE MARKETPLACE. INDUSTRY VISIONARIES ARE ATTUNED TO THE NEXT INNOVATIVE WAVE, AND DEVELOP ROADMAPS BASED ON INSIGHTS INTO WHAT LIES AHEAD. WHETHER IT’S THE NEXT Generation OF CLOUD TECHNOLOGY, CYBER SECURITY OR BIG DATA TRANSPORT AND ANALYSIS, INTERNET2 INDUSTRY MEMBERS ENJOY AVENUES AND PLATFORMS THAT HELP THEM HARNESS THE NEXT BIG THiNG.

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Industry members also have opportunities to discuss and demonstrate their work at Internet2 events throughout the year. By spotlighting the reality and potential of their high-performance products and solutions, industry members expose their work to a highly targeted national and international audience and can attract new project collaborators. When you engage in meaningful ways with this community, you build lasting credibility and brand recognition as a leading corporate organization committed to advancing research and innovation opportunities.

The Value of Service
The Internet2 NET+ Program is an exemplary model of collaboration and partnership fueling industry growth. Through this initiative, Internet2 has extended our community’s heritage of advanced networking excellence to the cloud, with the promise to redefine the way scientific research and university business is done and how education is delivered. But it only works because industry members are afforded the opportunity to work in close collaboration with higher education members.

When an industry member is sponsored by an institution to pilot a service, it:

- Works hand in hand with the community ecosystem to customize their products and solutions for a defined end user audience and potentially deploy those services on a national scale.
- Gains guided access to a highly targeted customer base that otherwise can be costly and complex to navigate.
- Simplifies the negotiation and contracting process and eliminate friction by working through Internet2.
- Gleans an understanding of how and why users and organizations adopt and embrace new technologies and applications.
- Learns about future marketplace needs and requirements through direct feedback from its academic and research partners.
- Provides services over the most advanced innovative network platform designed by and for the global research and education community.

The Value of Access
Of course, close industry/academic partnership in the Internet2 community is not limited to the NET+ portfolio. Industry members play a key role in moving new Internet technologies from the lab to the marketplace. By participating collegially, industry members learn what’s happening in leading-edge research—offering a pivotal opportunity to commercialize tomorrow’s applications—identifying new technologies for integration into commercial products and testing new products and services to lead the commercial marketplace. Industry members are using Internet2 Network connections to explore revolutionary forms of interactive technology that enable a whole new range of business benefits—from remote control of sophisticated equipment to real-time collaborations with colleagues around the world. The benefits? Greater economies of scale with improved productivity, increased operational efficiencies, reduced costs, faster prototyping, shorter product development cycle and faster times-to-market.

The Value of Innovation
The ability to tailor new products to the technology–and technology leaders–of the future is a critical strategic advantage for the industry leaders of tomorrow. As citizens of the gigabit broadband future, Internet2 industry members share important insights on the impacts of advanced networking on the way they do business.

Industry representatives are key members of the complex ecosystem that is the global research and education community. Via the Internet2 community, members join a conversation among global technology leaders about what the future holds. Debate, discussion and trial and error are all part of moving the state of the art forward, together.

We are saving you a seat at the table; please join us.

EXAMPLE BENEFITS OF MEMBERSHIP:

- Executive leadership interactions and introductions to higher ed decision makers and influencers
- Ability to connect with campus membership base of 250+ institutions and over 2 million network subscribers who look to Internet2 to provide leadership on technology and innovation
- Dedicated resources to support industry goals and objectives in line with community expectations
- Ongoing set of programs such as webinars, focus groups, and workshops in order to facilitate dialogue with the global Internet2 ecosystem of like-minded forward thinking educators, C-suite, research agencies, labs and national and global affiliates
- Priority opportunities and visibility at Internet2 events such as the Global Summit and Technology Exchange—from speaking and panel sessions to application demonstrations to sponsoring networking events
- Ability to access resources and leverage years of higher ed institutional relationships to collaborate and participate in forward-thinking discussions shaping tomorrow’s technology roadmap

To learn more or become an industry member today, email industry@Internet2.edu