

Using the Signet Trademark and Logo
Version 1.0
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<http://www.internet2.edu/trademarks/signet/>

Background

Signet™ is a trademark of Internet2®. The policy and guidelines described in this document cover the Signet wordmark, the main Signet logo, specific applications of that logo, as well as other logos associated with the Signet project.

Goals

The prime goals of this policy are 1) to ensure the continued value and integrity of the Signet trademark and, 2) to promote awareness and adoption of Signet technology by encouraging appropriate use of the trademark and logos.

Requirements

The overarching requirements of the Signet trademark policy are that any use be non-confusing, non-diluting, and non-disparaging. Non-confusing means that use should not imply inaccurate affiliation with or endorsement by Internet2 or the Signet team. For example, websites or software that are not affiliated with or produced directly by the Signet team should not imply, either directly or by omission, that they are. Non-diluting means that use may not contribute to the mark becoming a generic term. Non-disparaging means that Signet trademarks may not be used to defame or derogate. Of course Internet2 and the Signet team recognize that these, and any other marks, may be used within the bounds of "fair use"*.

Applications

You can do many things with the Signet logos without the explicit permission of Internet2. However, there are also things you may not do without obtaining written permission. General guidelines are below. Please contact info@internet2.edu for more information.

General Restrictions

There are two broad restrictions on using the Signet wordmark and logos. The first is that you may not produce modified versions of them. A modified logo dilutes the unity of the Signet brand and raises the possibility of user confusion, thus violating the overarching goals of this policy and the obligations that come with a trademark.

The second restriction is that high-resolution copies of Signet logos are not generally available for use or distribution. If you have a very good reason to seek an exception to this rule, please contact the Internet2 trademark team at info@internet2.edu.

* "Fair use" is a legal term used to describe the right to use a trademark for certain purposes and under certain conditions without obtaining permission from the mark's owner. If you have questions about whether your intended use of Signet trademarks fall into this category, please contact info@internet2.edu

General Permissions

As long as the simple visual guidelines provided at <http://www.internet2.edu/trademarks/signet/> are followed, you are encouraged to use unmodified Signet logos in the following way:

- in presentations about Signet,
- on t-shirts, caps, or other items for personal (non-commercial) use, and
- on websites, posters or other promotional items that support the goals and meet the requirements above.

Please contact the Signet trademark team at info@internet2.edu if you have any questions about how you would like to use the Signet logo.

The Signet software and more information can be found at:
<http://signet.internet2.edu/>

Sources

For the latest version of this document, logo source files, visual guidelines, as well as examples of proper uses of the Signet logo, please see:
<http://www.internet2.edu/trademarks/signet/>.

For more information about Signet software, technology, and development team, please see:
<http://signet.internet2.edu/>

For more information, contact info@internet2.edu