

Using the Grouper Trademark and Logo
Version 1.0
March 2006
<http://www.internet2.edu/trademarks/grouper/>

Background

Grouper™ is a trademark of Internet2®. The policy and guidelines described in this document cover the Grouper wordmark, the main Grouper logo, specific applications of that logo—such as the “Powered by Grouper” mark—as well as other logos associated with the Grouper project.

Goals

The prime goals of this policy are 1) to ensure the continued value and integrity of the Grouper trademark and, 2) to promote awareness and adoption of Grouper technology by encouraging appropriate use of the trademark and logos.

Requirements

The overarching requirements of the Grouper trademark policy are that any use be non-confusing, non-diluting, and non-disparaging. Non-confusing means that use should not imply inaccurate affiliation with or endorsement by Internet2 or the Grouper team. For example, websites or software that are not affiliated with or produced directly by the Grouper team should not imply, either directly or by omission, that they are. Non-diluting means that use may not contribute to the mark becoming a generic term. Non-disparaging means that Grouper trademarks may not be used to defame or derogate. Of course Internet2 and the Grouper team recognize that these, and any other marks, may be used within the bounds of “fair use”*.

Applications

You can do many things with the Grouper logos without the explicit permission of Internet2. However, there are also things you may not do without obtaining written permission. General guidelines are below. Please contact info@internet2.edu for more information.

General Restrictions

There are two broad restrictions on using the Grouper wordmark and logos. The first is that you may not produce modified versions of them. A modified logo dilutes the unity of the Grouper brand and raises the possibility of user confusion, thus violating the overarching goals of this policy and the obligations that come with a trademark.

The second restriction is that high-resolution copies of Grouper logos are not generally available for use or distribution. If you have a very good reason to seek an exception to this rule, please contact the Internet2 trademark team at info@internet2.edu.

* “Fair use” is a legal term used to describe the right to use a trademark for certain purposes and under certain conditions without obtaining permission from the mark’s owner. If you have questions about whether your intended use of Grouper trademarks fall into this category, please contact info@internet2.edu

General Permissions

As long as the simple visual guidelines provided at <http://www.internet2.edu/trademarks/grouper/> are followed, you are encouraged to use unmodified Grouper logos in the following way:

- in presentations about Grouper,
- on t-shirts, caps, or other items for personal (non-commercial) use, and
- on websites, posters or other promotional items that support the goals and meet the requirements above.

Please contact the Grouper trademark team at info@internet2.edu if you have any questions about how you would like to use the Grouper logo.

"Powered by Grouper"

The "Powered by Grouper" is a special instance of the Grouper logo and is reserved for use only on webpages that are part of the Grouper software user interface developed by the Internet2 Grouper team.

The "Powered by Grouper" logo explicitly is not intended for and may not be used on webpages that are not part of the Internet2 Grouper user interface.

The Grouper software and more information can be found at:
<http://grouper.internet2.edu/>

Sources

For the latest version of this document, logo source files, visual guidelines, as well as examples of proper uses of the Grouper logo, please see:
<http://www.internet2.edu/trademarks/grouper/>.

For more information about Grouper software, technology, and development team, please see:
<http://grouper.internet2.edu/>

For more information, contact info@internet2.edu